

## 19.—Chain-Store Sales, by Provinces and by Kinds of Business, 1948-50—concluded

Kind of Business	1948	1949	1950	P.C. Change 1949-50
	\$'000	\$'000	\$'000	
Furniture, Household—				
Furniture stores.....	35,679	34,555	36,423	+ 5.4
Household appliances.....	27,273	28,940	35,823	+23.8
Totals, Furniture, Household.....	62,952	63,495	72,246	+13.8
Restaurant.....	21,899	21,460	22,783	+ 6.2
Other Retail Stores—				
Drug stores.....	27,458	27,430	28,958	+ 5.6
Jewellery stores.....	21,392	27,341	30,788	+12.6
Government liquor stores.....	267,492	276,685	290,102	+ 4.8
Totals, Other Retail Stores <sup>1</sup> .....	472,236	495,923	524,784	+ 5.8

<sup>1</sup> Includes other kinds of business not shown separately.<sup>2</sup> Department stores excluded.

**Department Stores.**—This series is interesting not only because department stores account for nearly 9 p.c. of total retail trade, but because the diversity of merchandise handled gives some indication of the direction of consumer purchasing. Department store sales in 1951 reached an all-time high of \$901,717,000, an increase of 3.3 p.c. compared with the 1950 total of \$872,380,000. Alberta and Saskatchewan recorded the largest increases over 1950 with gains of 7.6 p.c. and 6.8 p.c., respectively. Year-end inventory holdings (Dec. 31, 1951) of department stores amounted to \$182,570,000, 2.9 p.c. above the level of those held on the same date of 1950, when stocks totalled \$177,387,000.

## 20.—Department Store Sales and Stocks, by Type of Department, 1950 and 1951

Type of Department	Sales			Stocks at Dec. 31		
	1950 <sup>a</sup>	1951 <sup>b</sup>	P.C. Change 1950-51	1950	1951	P.C. Change 1950-51
	\$'000	\$'000		\$'000	\$'000	
Women's and misses' dresses.....	30,220	31,770	+ 5.1	3,799	3,010	-20.8
Women's and misses' coats and suits.....	27,880	26,460	- 5.1	3,066	2,550	-16.8
Women's and misses' sportswear.....	21,370	23,000	+ 7.6	3,670	3,310	- 9.8
Furs.....	14,320	13,100	- 8.5	3,986	3,830	- 3.9
Girls and infants' wear.....	37,230	40,050	+ 7.6	5,127	6,460	+26.0
Lingerie and corsets.....	32,240	34,220	+ 6.1	6,257	5,690	- 9.1
Aprons, housedresses and uniforms.....	7,180	6,780	- 5.6	888	700	-21.2
Millinery.....	8,670	9,030	+ 4.2	694	690	- 0.6
Hosiery and apparel accessories.....	35,400	37,770	+ 6.7	6,579	6,020	- 8.5
Women's, misses' and children's shoes.....	36,760	39,620	+ 7.8	9,437	10,650	+ 6.5
Men's clothing.....	30,490	30,620	+ 0.4	6,321	7,370	+16.6
Men's furnishings.....	42,470	44,430	+ 4.6	7,224	8,540	+18.2
Boys' clothing and furnishings.....	23,490	24,670	+ 5.0	4,658	5,050	+ 8.4
Men's and boys' shoes.....	15,300	16,430	+ 7.4	3,857	3,840	- 0.4
Food and kindred products.....	59,420	63,880	+ 7.5	4,062	4,150	+ 2.2
Toiletries, cosmetics and drugs.....	19,980	22,060	+10.4	4,505	4,370	- 3.0
Photographic equipment and supplies.....	2,540	2,890	+13.8	850	780	- 8.2
Piece goods.....	23,690	23,420	- 1.1	8,304	7,780	- 6.3
Linens and domestics.....	32,560	33,200	+ 2.0	7,659	7,640	- 0.2
Smallwares.....	18,660	19,250	+ 3.2	5,486	5,380	- 1.9
China and glassware.....	12,220	12,830	+ 5.0	5,350	6,900	+29.0
Home furnishings.....	54,350	54,880	+ 1.0	17,188	19,150	+11.4
Furniture.....	53,620	51,500	- 4.0	12,360	12,610	+ 2.0
Major appliances.....	34,680	31,040	-10.5	8,239	7,340	-10.9
Radio and music.....	12,900	12,440	- 3.6	3,886	4,130	+ 6.3
Hardware and housewares.....	50,870	53,740	+ 5.6	10,903	11,500	+ 5.5
Jewellery.....	15,300	19,090	+ 4.3	6,913	7,050	+ 2.0
Sporting goods and luggage.....	33,220	34,850	+ 4.9	6,699	6,560	- 2.1
Stationery, books and magazines.....	14,820	15,350	+ 3.6	3,140	3,080	- 1.9
All other departments.....	67,840	73,460	+ 8.3	6,280	7,040	+12.1
<b>Totals.....</b>	<b>872,690</b>	<b>901,830</b>	<b>+ 3.3</b>	<b>177,387</b>	<b>182,570</b>	<b>+ 2.9</b>